



# M4K Richmond, Inc

---

1201 SYCAMORE SQUARE DR, #882  
MIDLOTHIAN, VA 23113  
M4KRICHMOND@GMAIL.COM  
M4KRICHMOND.COM

July 22, 2020

M4K Richmond Sponsors and Supporters,

On behalf of **M4K Richmond** and our benefiting charities we thank you and our other sponsors for the support over the years. Your sponsorship dollars are critical to the success of our campaign each year by covering our very modest annual expenses and ensuring that 100% of the dollars our individual Growers fundraise goes directly to the charities we support.

**M4K Richmond** is a not-for-profit organization with 501(c)(3) status designated by the Internal Revenue Service. Because of the generosity of you, our sponsors, and the hard work of our individual fundraisers "Growers", in 2019 we donated over **\$365,000** to our benefiting local Richmond children's charities – **ASK Childhood Cancer Foundation, Greater Richmond SCAN, Feedmore, The Children's Hospital Foundation of Richmond and more** bringing our total donated to over \$1.7M since 2010.

Please see the attached flyer with sponsorship levels for our 2020 campaign and we hope you will consider supporting us again.

Sincerely,

M4K Richmond - Board of Directors

# M4K Richmond 2020 Sponsorship Opportunities



## The Tom Selleck .....\$5,000+

- Title Sponsors for the 2020 M4K Richmond Growing Season and 'Stache Bash
- Logo on the M4K Richmond website
- Company name on season t-shirt - **If committed by 9/18/20**
- Premium Signage and Title Sponsor recognition at the 'Stache Bash
- 10 M4K Richmond t-shirts and pint glasses



## The Rollie Fingers.....\$2,500 - \$4,999

- Logo on the M4K Richmond website
- Company name on season t-shirt - **If committed by 9/18/20**
- Signage at the 'Stache Bash
- 6 M4K Richmond t-shirts and pint glasses



## The Clarke Gable.....\$1,500 - \$2,499

- Logo on the M4K Richmond website and link
- Company name on season t-shirt - **If committed by 9/18/20**
- Signage at the 'Stache Bash
- 4 M4K Richmond t-shirts and beer glasses



## The Ron Burgundy.....\$500 - \$1,499

- Logo on the M4K Richmond website with link

In addition to the above there are an unlimited number of Matching Event sponsorship opportunities. Each season we run short fundraising events where sponsorship dollars are pooled together to match funds that our Growers raise during a specified time period. These events are great tools to engage and energize our fundraisers as the matching funds boost their total and position on our leaderboard. Last year we were able to turn \$30,000 in matching dollars into \$106,000 of fundraising over 3 days.

Please reach out to [m4krichmond@gmail.com](mailto:m4krichmond@gmail.com) for more information or to discuss other sponsorship options.