

Sample Week 1 Email:

I hope all is going well in your lives. Yes, it's that time of the year ....Mustache Season! And yes, I will look a little ridiculous for the next month.....again. **But it is for a great cause!** Check out <your webpage here> to follow my progress and donate!

[M4K Richmond](#) improves the quality of life for local children through individual fundraising, partnering with local charities and businesses, and having a little bit of fun with facial hair. Basically we grow mustaches for a month as a marketing tool to raise money for local children's charities. Last year the group of 140 growers raised and donated over **\$268,000** to ASK, SCAN, Children's Hospital Foundation of Richmond, Feedmore, Cameron K Gallagher, and Friends Association for Children. As a group we crossed over the **\$1,000,000** mark since we started 16 years ago. This year we are trying to raise even more but need your help!

Please visit my <your webpage here>, make a donation, and track my fundraising and facial hair progress.

<Your page link here>

In addition, mark your calendars for our annual M4K Richmond 'Stache Bash that will be at Triple Crossing Fulton Brewery on Friday, November 30th from 6pm-9pm. The event is open to the public and will include music, food, and fantastic beer of course.